

Olivia Culpo (David Fisher)



Kim Kardashian Via Instagram

Trends

From Bed Straight to the Runway- The Effortless Slick-Back Pony

The hottest hairstyle of the season.. and EVERYONES doing it.

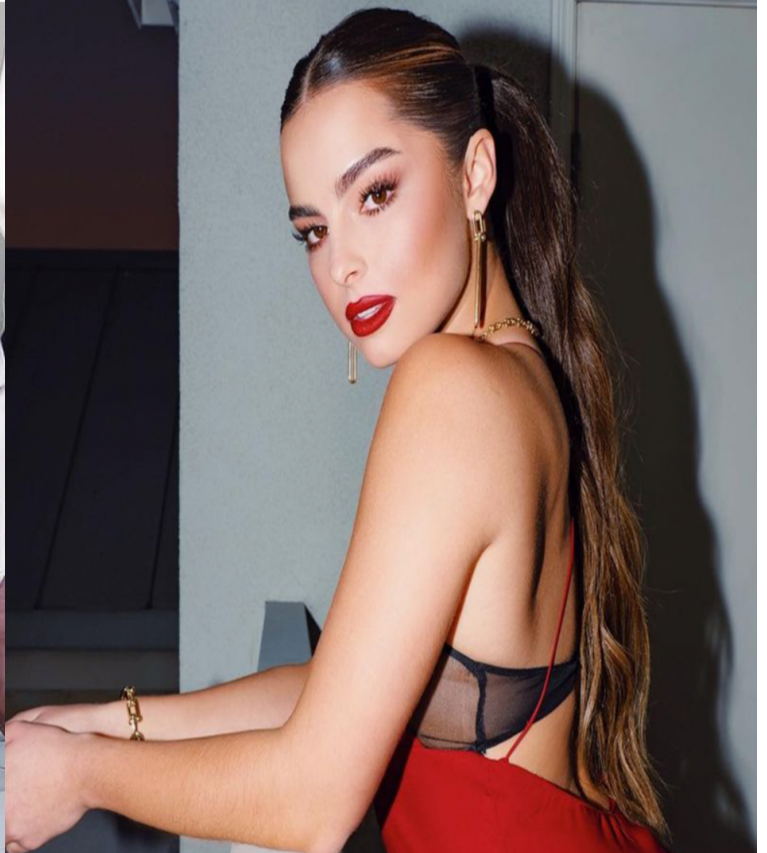
BY Britney Champagne

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The Slick-Back Ponytail has been a hairstyle we've been seeing everywhere and everyone's doing it. This effortless look has been seen done by influencers, celebrities, models on the runway and pretty much- everyone. How does such a simple hairstyle look so glamorous? Well here's the thing- it's convenient. Second day hair? Slick-back Ponytail. Running errands? Slick-back Ponytail. Going to the club but don't have time to get ready? Slick-back Ponytail. Although it may seem hard to pull off, it really is the most simple yet classy look of the season.



Kourtney Kardashian spotted



Addison Rae Photo via @cibellelevi

This hairstyle has gained popularity through celebrities like Hailey Bieber and Bella Hadid, but has drastically trended through Tiktok and other social media platforms. The latest buzz is the “clean look” and this is the perfect hairstyle to complete that. This hairstyle has been seen mostly with a casual sweats outfit, gold hoops and sneakers making you look more “expensive.” Others are making it the latest “going out look” pairing it with a blazer, leather pants and even formal attire. It truly is so versatile.

While this look may be convenient for your average person, it seems to be convenient in the fashion world as well. It completes any look, putting emphasis on the outfit which is why it has been so popular on the runway. It has been seen all over for Fall and Winter 2022, especially with Ralph Lauren and Burberry this Fashion Week. The slick-back “we look” has always been popular but the new ponytail look is the newest trend.



Courtesy of Ralph Lauren



Courtesy of Burberry

So could this trend be around for a while? Things are looking like that as of right now. This look has been everywhere and is continuing that way. So throw on any outfit, do your makeup and grab your gel. This is the perfect effortless look and seems to be making everyone look glamorous while it takes seconds to do? Count me in.

