



Courtesy of Giorgio Armani

Style

Giorgio Armani's Garden: Where Milan Meets The Hamptons

Pinstripes, lightweights & an exquisite aesthetic

BY Britney Champagne June 23, 2022 Giorgio Armani's Garden - the overall aesthetic of this Spring 2022 menswear collection that took place from the historic headquarters of Via Borgonuovo in Milan, Italy this week. Italy meets the Hampton yacht clubs in this simple yet extravagant collection. These looks present effortless class and a capsule wardrobe consisting of all timeless pieces. Armani's goal in this collection was "casual without crossing into the territory of lazy," which was presented in this collection. All of the looks tie together with light weight jackets "that can be taken off," Armani states. There are also combinations of neutrals and patterns on the wide peak outerwear and trousers come together to complete the outfits. Giorgio Armani takes a twist on the classic mens suits and replaces it with more casual attire that is still professional and elegant. All of these looks are very versatile which was another goal of Giorgio Armani.

The show consisted of an earthy backdrop with a hint of darkness leaving us with a sense of mystery. Since it was so simple, it allowed the emphasis to be on the looks even if they were as simple as a black single breasted suit. Some looks contain accessories such as sunglasses, while others focus strictly on the garments.



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Giorgio Armani is back strong after a long break because of the global pandemic where he had canceled his shows since 2020. Armani was the first brand to actually cancel their show entirely but it was crucial as "As Giorgio Armani has expressed on many occasions, the shows are crucial and irreplaceable occasions but the health and safety of both employees and the public must once again take priority," said the Milan-based fashion house earlier this year to Vogue. He allowed only 80 people to this show as the Via Borgonuovo offers 800 seats. Armani put great effort into this collection as it was his "big comeback." Armani links this new concept of comfort and lightweight suits with the pandemic as he thinks things should be more casual in the times we are in right now. That was his goal in these suits in this show- casual, sexy and put together.



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Giorgio Armani is taking a major shift in menswear for Spring of 2022. His new concepts of "casual without looking lazy" could be something huge for the industry of suits. Could this truly be because of the times we are in? Are we going to slowly break away from over the top formal attire? Armani continues to strive in the industry as his new ideas could actually change fashion forever.